Have you ever wanted to start your own agri-business? How about a small unique local business selling a product you’ve made or do you have a skill you can turn into a profitable business?

Here’s where to start!

A 20-hour mini-entrepreneurial assistance program will be held at the American Legion, 90 Spencer Road, Candor, NY. Each Saturday will consist of three hours of instruction and 1 hour of one-on-one assistance. You will receive $1,200 worth of instruction for ONLY $10!

Instruction will be focused on the business idea/concept, market research, competitive analysis, basic marketing, sales goals, and basic finances and financial worksheets.

The NxLevel® Business Plan Basics Guide will be supplied. This program is designed to provide a few of the topics covered in the 12-week, 60 hour program held in the Fall at SUNY Broome. It is a dynamic, interactive program that will help participants prepare an Executive Summary, SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis, basic marketing research and basic financials such as start-up costs, assets, and small business expenses.

REGISTER ONLINE:
www.campusce.net/sunybroome/category/category.aspx
OR CALL: 607-778-5012
We accept MasterCard and Visa
REGISTRATION DEADLINE: March 20th 2015
MORE DETAILS: www.sunybroome.edu/ce